

Incentive Award Card

What is the Incentive Award Card?

The Incentive Award Card is a prepaid card from Capital Incentives & Motivation which enables regular payments or bonuses to be loaded on to it as part of rewards and recognition schemes.

As an incentive product offering high value rewards and recognition, the Incentive Award Card provides a simple, practical alternative to using vouchers for awarding bonus sums, commissions or making incentive awards.

How does the Incentive Award Card work?

Credits are loaded on to the card at the rewarder's discretion, allowing the recipient to save or spend their accumulated monies as and when they choose.

And as the card is accepted in over 29 million places worldwide that display the MasterCard® Acceptance Mark, recipients can enjoy a real freedom of choice in terms of spending options too.



What are the major benefits of the Incentive Award Card?

The Incentive Award Card comes with a whole host of different benefits for those giving the reward and those receiving it, making it the ideal product for rewarding employees, channel partners and customers:

Benefits for the rewarder

- Easy alternative to vouchers for awarding bonuses and awards
- Scheme is fully administered by Capital Incentives & Motivation, including card distribution, despatching credit reload letters and card information
- Tried and tested motivation tool which acts as a company reminder every time the card is used
- Can be used for global incentive programmes
- Improves brand awareness as can be customised to company image
- Card literature and stationery can also be branded with corporate logos and incentive themes

Benefits for the recipient

- Can be used anywhere displaying the MasterCard Acceptance Mark, at over 29 million locations worldwide
- Can be used for online shopping
- Cardholder cannot overspend as it forces Point Of Sale till authorisation
- Chip and PIN protected
- Can be issued in Euros, Dollars and Sterling
- Comes with complete online and telephone support services



Why choose us?

Capital Incentives & Motivation is part of the Accor Services Group and choosing to work with us is choosing to work with an organisation that has a reputation for reliability, innovation and excellence.

As the first company to launch a B2B prepaid card product in the UK 16 years ago, we are able to draw on a wealth of relevant industry experience and knowledge to provide the best possible service for both you and your employees. We can also offer you:

- The widest choice of reward and benefit products and services all designed to help organisations engage and motivate their people
- Unrivalled research and communication service to ensure the incentive scheme you choose to implement is both popular and valued
- Dedicated account management and customer services to ensure you and the people you are rewarding are fully supported when needed
- The highest levels of data and systems security which is fully audited and supported by a robust disaster recovery and back up process
- The reassurance of knowing you're working with a rewards and benefits provider who is a Dun & Bradstreet top rated business with substantial financial strength
- ISO 9001:2000 accreditation and service standards driven by measurable Key Performance Indicators

Accor Services is proud of our Corporate Social Responsibility policy and is strongly committed to a number of initiatives. These include a dedication to reducing the impact our company has on the environment, notable partnerships with many different charities, and matching any charitable donations made by our employees.

We are also delighted to have been accredited as an Investor in People for many years, as we understand it is our people that continue to deliver outstanding service and results for all of our customers.

