

# Compliments Card



## What is the Compliments Card?

The Compliments Card is an incentive gift card from Capital Incentives & Motivation that's designed to fit all types of budget and all types of incentive and motivation programme - whether that be for employees, channel partners or customers.

## How does the Compliments Card work?

The Compliments Card comes in 2 different formats – Disposable cards which are ideal for making one-off awards and Reloadable cards which allow you to reward your winners as often as you like.

After the reward has been electronically loaded onto the Compliments Card, winners are able to redeem rewards in store, online and over the phone on a wide range of shopping and lifestyle options, including fashion, sport, homewares, DIY, leisure and travel.

## What are the major benefits of the Compliments Card?

The Compliments Card comes with a whole host of different benefits for those giving the reward and those receiving it, making it the ideal product for rewarding employees, channel partners and customers:

### Benefits for the rewarder

- Easy to set up with end-to-end administration provided by Capital Incentives and Motivation
- Cost effective alternative to awarding vouchers with options to suit all types of reward schemes and budgets
- Fast and secure method of rewarding staff on an ongoing basis
- Tried and tested motivation tool which acts as a constant reminder of why the recipient was rewarded every time the card is used
- Improves brand awareness as can be customised to company image
- Proven to encourage long term loyalty and engagement

### Benefits for the recipient

- Widest coverage of retailers compared to any similar product, with over 160 different shopping options
- Convenient and secure as rewards can be claimed in store, over the phone and online
- Can be personalised to include recipient's name
- Dedicated website and telephone line for card holders offering balance checking, transaction history, list of participating stores and lost or stolen card advice



## Why choose us?

Capital Incentives & Motivation is part of the Accor Services Group and choosing to work with us is choosing to work with an organisation that has a reputation for reliability, innovation and excellence.

As the first company to launch a B2B prepaid card product in the UK 16 years ago, we are able to draw on a wealth of relevant industry experience and knowledge to provide the best possible service for both you and your employees. We can also offer you:

- The widest choice of reward and benefit products and services all designed to help organisations engage and motivate their people
- Unrivalled research and communication service to ensure the incentive scheme you choose to implement is both popular and valued

- Dedicated account management and customer services to ensure you and the people you are rewarding are fully supported when needed
- The highest levels of data and systems security which is fully audited and supported by a robust disaster recovery and back up process
- The reassurance of knowing you're working with a rewards and benefits provider who is a Dun & Bradstreet top rated business with substantial financial strength
- ISO 9001:2000 accreditation and service standards driven by measurable Key Performance Indicators

Accor Services is proud of our Corporate Social Responsibility policy and is strongly committed to a number of initiatives. These include a dedication to reducing the impact our company has on the environment, notable partnerships with many different charities, and matching any charitable donations made by our employees.

We are also delighted to have been accredited as an Investor in People for many years, as we understand it is our people that continue to deliver outstanding service and results for all of our customers.

