

Webcentiv

What is Webcentiv?

Webcentiv is an online incentives management system from Capital Incentives & Motivation which offers maximum reward choice at any time, to any number of people in any number of different locations.

Webcentiv is a tool that helps support **the engagement process** by giving managers and supervisors the ability to allocate instant rewards to those nominated by them and others up to an agreed budget limit. The speed and efficiency Webcentiv brings to the reward process means the recipients of the rewards feel more valued and motivated.

In addition, the flexibility of communications that Webcentiv delivers enables communication to individuals, groups or all users across a number of different media channels, making the whole reward and recognition process more efficient and effective.

How does Webcentiv work?

Webcentiv enables participants to collect points through an online platform, which provides flexibility and convenience for you and optimum choice in reward redemption for the recipient.

After accruing points, participants are able to log on to Webcentiv and access our full range of rewards and loyalty products, including over 35,000 items of merchandise, vouchers and experiences. Users can also enjoy the benefit of being able to check their reward statement online in order to help them choose how and when to spend their rewards.

The site itself can be personalised to suit both your company image and your incentive brand, while giving you the option of selecting different types of incentive for different groups of people, and tailoring point values and allocation to different incentives.



What are the major benefits of Webcentiv?

Webcentiv offers a diverse range of benefits for those giving the reward and those receiving it making it the ideal product for rewarding employees, channel partners and customers:

Benefits for the rewarder

- Most efficient way of managing incentives and rewards and can be used for both online and offline participants
- Works across different locations and large groups
- Quick and easy to set up
- Instant PDF Certificate production enhancing the recognition process
- Allows the transfer of an existing campaign or creation of a new one
- Targets and communicates with specific user groups
- Complete content management platform with ability to deliver regular user messages via SMS or email
- Improves brand awareness as it can be customised to company image
- Proven to encourage long term loyalty and engagement

Benefits for the recipient

- Can be used to access over 35,000 competitively priced items of merchandise, vouchers and experiences
- Easy to use incentive system with just one point of contact
- Receive up to the minute news by SMS or email
- Online reward statement facility



Why choose us?

Capital Incentives & Motivation is part of the Accor Services Group and choosing to work with us is choosing to work with an organisation that has a reputation for reliability, innovation and excellence.

As a company with over 25 years experience developing successful incentive schemes, we are able to draw on a wealth of relevant industry experience and knowledge to provide the best possible service for both you and your employees. We can also offer you:

- The widest choice of reward and benefit products and services all designed to help organisations engage and motivate their people
- Unrivalled research and communication service to ensure your scheme is both popular and valued
- Dedicated account management and customer services to ensure you and the people you are rewarding are fully supported when needed
- The reassurance of knowing you're working with a rewards and benefits provider who is a Dun & Bradstreet top rated business with substantial financial strength
- The highest levels of data and systems security which is fully audited and supported by a robust disaster recovery and back up process
- ISO 9001:2000 accreditation and service standards driven by measurable Key Performance Indicators

We are proud of our Corporate Social Responsibility policy and are strongly committed to a number of initiatives. These include a dedication to reducing the impact our company has on the environment, notable partnerships with many different charities, and matching any charitable donations made by our employees.

We are also delighted to have been accredited as an Investor in People for many years, as we understand it is our people that continue to deliver outstanding service and results for all of our customers.

