

Capital Bonds

What are Capital Bonds?

Capital Bonds are gift vouchers available exclusively through Capital Incentives & Motivation, providing both the biggest choice and the most convenience of any UK gift voucher on the market.

Our many partnerships with national retailers, leisure attractions, entertainment outlets and hotels ensure that Capital Bonds are instantly recognisable and redeemable almost anywhere, offering unrivalled spending opportunities for the recipient.

How do Capital Bonds work?

With vouchers available in £1, £5, £10 and £20 denominations, Capital Bonds are the perfect choice for any budget or reward scheme, and are also incredibly easy to use. The bearer simply presents their Capital Bonds over the counter at a huge choice of leading retailers, high street shops and online stores for everything from shopping and dining to days out and holidays abroad.



What are the major benefits of Capital Bonds?

Capital Bonds come with many benefits for those giving the rewards and those receiving them, making them the perfect product for rewarding employees, channel partners and customers:

Benefits for the rewarder

- End-to-end administration of voucher process
- Multi-destination collation and despatch service
- Fully automated online ordering service with 48 hour delivery for most volumes of order
- Free presentation wallets including retail list
- Improves brand awareness as presentation wallets can be customised to company image
- Production of benefit details to HM Revenue and Customs standards on a group and individual basis
- Proven to encourage long term loyalty and engagement

Benefits for the recipient

- Can be used at over 160 high street names – fashion, gifts, music, electronic goods, sports equipment, food and more
- Can be used at hotels, leisure attractions, entertainment outlets, as well as for activities, experiences and holidays all over the world
- Easy to use, instantly recognisable vouchers
- Dedicated website detailing all the latest exclusive deals



Why choose us?

Capital Incentives & Motivation is part of the Accor Services Group and choosing to work with us is choosing to work with an organisation that has a reputation for reliability, innovation and excellence.

As a company with over 25 years experience developing successful incentive schemes, we are able to draw on a wealth of relevant industry experience and knowledge to provide the best possible service for both you and your employees. We can also offer you:

- The widest choice of reward and benefit products and services all designed to help organisations engage and motivate their people
- Unrivalled research and communication service to ensure the incentive scheme you choose to implement is both popular and valued
- Dedicated account management and customer services to ensure you and the people you are rewarding are fully supported when needed
- The reassurance of knowing you're working with a rewards and benefits provider who is a Dun & Bradstreet top rated business with substantial financial strength
- The highest levels of data and systems security which is fully audited and supported by a robust disaster recovery and back up process
- ISO 9001:2000 accreditation and service standards driven by measurable Key Performance Indicators

Accor Services is proud of our Corporate Social Responsibility policy and is strongly committed to a number of initiatives. These include a dedication to reducing the impact our company has on the environment, notable partnerships with many different charities, and matching any charitable donations made by our employees.

We are also delighted to have been accredited as an Investor in People for many years, as we understand it is our people that continue to deliver outstanding service and results for all of our customers.

